

Are you hearing what your customers are saying?

Consumers are constantly whispering but not in a way that is audible to the human ear. They are speaking through their buying habits. Your ability to keep up with your ever changing customer demand is the key to their satisfaction and your success.

MPOWER RETAIL IS THE FIRST TECHNOLOGY SOLUTION FOR SMALL TO MIDSIZE RETAILERS THAT ALLOWS YOU TO TAKE ADVANTAGE OF WHAT CONSUMERS ARE TELLING YOU.

mPower combines POS and inventory control with a powerful, new business intelligence solution that monitors merchandise performance and alerts retailers to situations that need their attention. They can respond quickly with reorders, transfers, markdowns and return to vendors.

This solution also integrates open to buy planning and allows budgeting from the top down or the bottom up. Designed for retail chains ranging from 1-50 locations, mPower automates your planning, empowers your decision making and increases your margins and profitability.

mPower Competitive Advantages:

- * Increased Maintained Markup and GMROI
- * Extremely Intuitive And Easy to Use
- * Merchandising Digital Dashboard
- * Customer Response System
- * Flexible Merchandising Hierarchy
- * Proactive Open To Buy Planning

IF YOUR CURRENT MERCHANDISING PROCESS DOES NOT MEASURE UP, CONTACT US TODAY. LISTEN TO YOUR CUSTOMERS AND MOVE YOUR ORGANIZATION FROM DATA, TO DECISION, TO ACTION WITH MPOWER!

Available Features:

- Unit Control and PO
 - Style Maintenance
 - Document Control
 - Ticket/Labeling
 - Transfers
 - Markdowns
 - Physical Inventory
 - Adjust In-Stock Quantities
 - Receiving
 - To Do List
 - Purchase Order Maintenance
 - Purchase Order Wizard
 - Purchase Order Tracking
 - Recommended Transfers
 - Recommended Markdowns
- Customer Relations
 - Customer Maintenance
 - Customer Statistics
 - Customer Preferences
 - Dollar Purchase Analysis
 - No Purchase Over Time
- Accounting Interface
 - POS Cash Report
 - Period Documents
 - GL Integration
 - Receiving Edits
 - XML Integration
 - Inventory Valuations (Retail & Cost Methods)
- mPower Reporter
 - Inventory Reports
 - Merchandising Level Reports
 - Purchase Order Reports
 - Operational Reports
 - Audit Reports
 - Style Reports
 - Performance Reports: Buyer, Store, Region, Sales Rep, Merchandising Levels, Style
- Remote Link Location
 - View Communications Que
 - Store Statistics
 - Request POS Post
 - Customer Updates
 - Real-Time Sales Information
 - Real-Time Inventory
- Open To Buy Planning Tool
- Merchandising Digital Dash Board
 - Personalized Dashboard Setup
 - Maintained Interest List:
 - GMROI; Sales; Cumulative Markup; Maintained Markup; GM (Week to Date/Month to Date/Year to Date); Turn; Day Supply on Hand; Stock to Sales
- Point of Sale